

# Julian Damy

CREATIVE DIRECTOR

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## Core Competencies

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- Digital Creative Direction
- Research & Usability Testing
- User-Centered Design
- Rapid and Rich Prototyping
- UX/UI Design for Desktop and Mobile
- Front-End Development
- Agile Methodologies
- Digital Illustration

## Technical Proficiencies

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- Adobe Creative Suite
- Sketch/Figma
- InVision/Zeplin
- Tumult Hype
- Reality Composer
- Shopify Development
- Google Suite

Creative Director with over 14 years of progressive experience delivering digital products. Motivating team leader, proficient in managing high-performing creative teams. Multidisciplinary product designer, skilled in UX/UI design, visual design and front-end development for desktop and mobile applications.

## Work Experience

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### Keller Estate

#### Creative Director - Contractor

January 2020 - Present

Leads UX and UI design team made up of designers, photographers, and content creators. Coordinates with freelance developers in the execution of digital products to support interactive installations for the Keller Collection, one of the top three classic car collections in the world. Manages project timeline and budget.

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### Small Planet Digital

#### Creative Director

March 2015- January 2020

#### Associate Creative Director

March 2013- February 2015

#### Art Director

March 2012- February 2013

Oversaw user research, UX and UI design and production of digital products on behalf of Fortune-500 companies – such as Disney, Aetna, and Fuji Film – as well as socially conscious organizations like Voto Latino and Planned Parenthood. Created digital experiences aligned with UX/UI design best practices, working with engineering and product development teams. Hired and mentored new team members, designed and implemented improved workflows and internal management tools, and presented creative strategies to clients and partners. Ensured adherence to client and project objectives and brand standards. Tracked project deliverables and timelines.

- Spearheaded product design of five #1 apps in the App Store
- Oversaw product design for VoterPal, a voter registration app that registered 20K+ voters prior to the 2018 mid-term elections

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### MainSpring Media

#### Web Designer and Front-End Developer

July 2006 - March 2012

In charge of UX and UI design as well as front-end development. Designed and built websites, email fundraising campaigns, and flash-based applications for educational institutions such as Tulane, Michigan, and Emory Universities.

## Education

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### **B.A. in Graphic Design**

La Salle University, Mexico City, Mexico

## Languages

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- **English** 100% Proficiency
- **Spanish** 100% Proficiency

## Personal Digital Projects

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- **AlphaPod:** A new alphabet-learning app launched in the summer of 2020. With unique steampunk-style illustrations, fun games, and an Augmented Reality tool, AlphaPod stands out from other ABC learning apps, providing a delightful experience little ones (and the not-so-little) will love. Available for iPhone, iPad and Mac.
- **iKlimt:** Featuring the life and work of Austrian painter Gustav Klimt, iKlimt was originally launched in 2004 as a Flash-based site. Now on its 6th iteration and rebuilt using HTML and CSS animations, it's also available as an iPad app. iKlimt provides an interactive biography, a timeline of the artist's life detailed with world events, a comprehensive showcase of Klimt's paintings and drawings, and music by contemporary French composer Eric Satie.
- **Game of Mirrors:** A series of digital animated illustrations based on the work of Chinese poet Xu Kuan. Each animated piece represents a frame in the life of the characters on these richly layered poems.

## Awards

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- **iKlimt**  
Adobe Site of the Day Award
- **AlphaPod**  
World Illustration Awards  
FWA App of the Day